



# SEO CASE STUDY

## RESTAURANT

Campaign Type: Local Campaign

Campaign Launch Month: June 2023

Target Location: Calgary

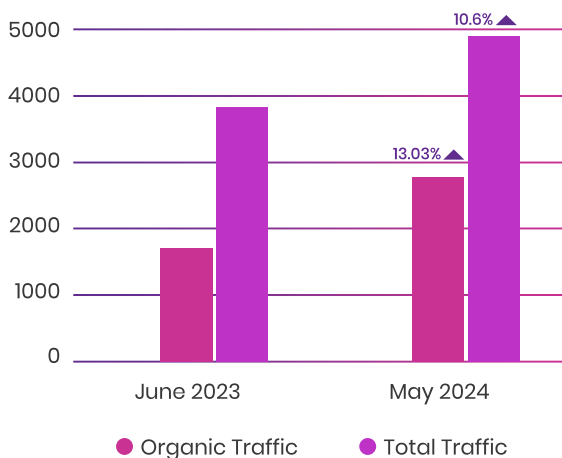
### SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

### KEYWORDS RANKING

- JUN 23**  
**1 Targeted Keyword**  
Ranked on the first page of search engines
- MAY 24**  
**12 Targeted keywords**  
Now rank on the first page of search engines

### Google Analytics



### Google Business Profile

